



A R E N A
ANIMATION
NEW ALIPORE

BROCHURE

THE CREATIVE WORLD AWAITS YOU

WHY ARENA ANIMATION?

It is heartening to note that Arena Animation has shaping careers of the youth Since 1996 with our career-oriented and skill-building courses. Therefore, contributing immensely in nation-building. Further, our job-oriented courses have helped scores of youth to secure financial independence. As we continue to march ahead, we intend to strengthen our commitment to our six-edge advantage viz. Creativity, Resilience, Teamwork, Working under deadlines, Presentation Skills, and Industry Interface.

Aptech Limited, a pioneer in the non-formal vocational training business in the country for over 3 decades, established its media & entertainment brand - Arena Animation in the year 1996. Arena Animation today stands tall as a pioneer, trendsetter and a global leader in the animation and non-formal academic curriculum based training programs.

With strong industry connects and affiliations, Arena Animation has been designing academic courses that are relevant, imparting skillsets that make students highly employable. Arena students are placed as Graphic Designers, Web Designers, 2D/3D Animators, 2D/3D Designers, AV Editors, Technical Trainers, 3D Modelers, Multimedia Programmers, Compositors, Visualizers, Content Developers and Pre and Post Production Executives in blue chip animation studios and entertainment companies.



WHY ARENA ANIMATION NEW ALIPORE?

Arena Animation New-Alipore started its journey in the year 1997 with the guidance of Centre Director Mrs. Shashi Tharad. It has got an overwhelming response since its inception; Arena- New Alipore has always delivered world-class quality, competence and consistency in its offerings.

Arena New Alipore being one of the oldest centres in the Eastern region has nurtured many dreams into reality. It has a strong Placement cell and it has placed students in studios, big production houses & different Designing houses.

Arena Animation New Alipore has revolutionized in imparting training in the field of animation and multimedia since 1997 with strong mentoring by the Aptech Certified best Faculties in a positive environment, by regular workshops on current industry trends and by seminars and industry based techniques.

Our aim is to make you a job ready professional with our latest software and tools used in the Animation, Multimedia, Gaming & Web Industry. We take pride in establishing Placement Support to our students which enhances their skills, empowers and gives them an opportunity to make their skills against the best talent in the Industry.

Arena 6 Edge Advantage

Creativity:

Build creative thinking abilities and problem solving skills

Resilience:

Bounce back from any adverse situation that may arise at the workplace.

Teamwork:

Learn to be a people's person, reliable employee and cooperative colleague.

Working under deadlines:

Learn to handle deadline pressures through effective planning.

Presentation skills:

Learn corporate etiquette, effective communication and great presentation skills.

Industry interface:

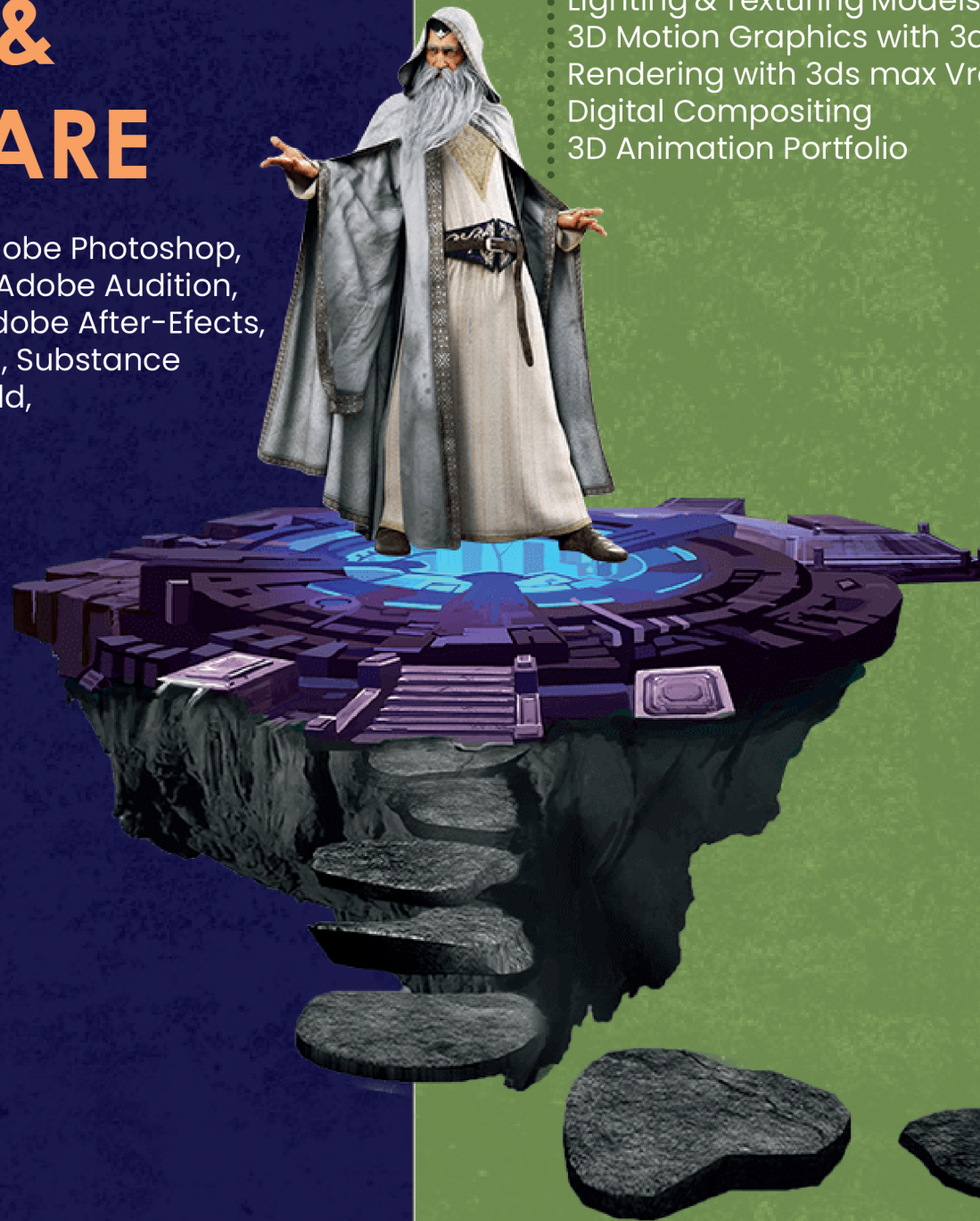
Get opportunities to interact with international and nationally renowned artists

ANIMATION PRIME

Animation Prime is a comprehensive course in the fundamentals and techniques of animation that provides understanding of the latest software and tools used in the process of animation in the industry. The course prepares you for an animation career after 12th where you can set your imagination free. With this course, you will be trained in three key aspects: Creative Visualization that includes design basics, concepts, sketching and storyboards; 2D animation concepts, graphics and editing; 3D animation concepts, tools and techniques

TOOLS & SOFTWARE

Adobe Illustrator , Adobe Photoshop, Adobe Premiere Pro, Adobe Audition, Adobe Animate cc, Adobe After-Effects, 3ds Max, V-ray, Maya, Substance Painter, Z-brush, Arnold,



WHAT YOU'LL LEARN

TERM 2

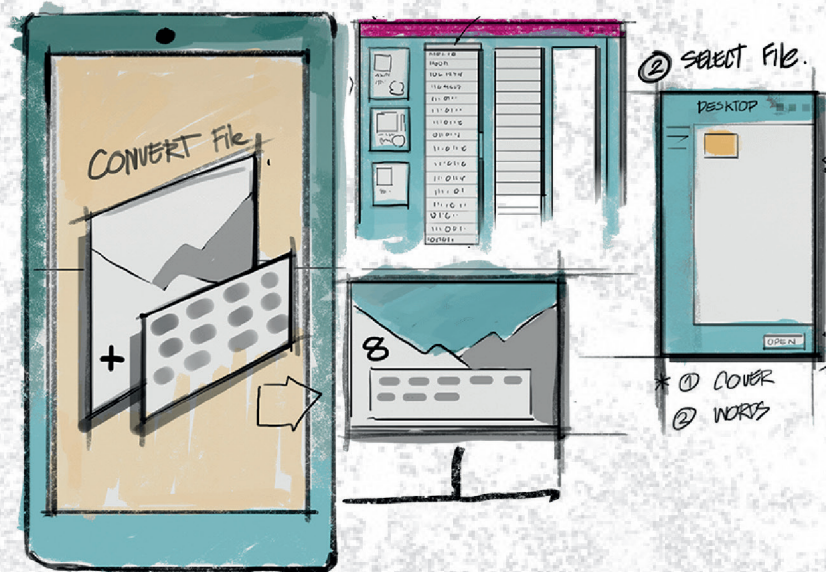
Clay Modeling & Animation
3D Basics - Modeling to Animation
Digital Modeling with 3ds Max
Lighting & Texturing Models with 3ds Max
3D Motion Graphics with 3ds max
Rendering with 3ds max Vray
Digital Compositing
3D Animation Portfolio

TERM 1

Concepts of Graphics & Illustrations
Typography Design
Digital Illustrations
Concepts of Cinematography & Photography
Concepts of 2D Digital Animation
Art of Storytelling & Script Writing
Anatomy Study
Character Design
Digital Painting
Audio-Video Editing
Storyboarding & Animatics
Application of 2D Animation Principles
Design Portfolio

TERM 3

3D Basics Modeling to Animation
Digital Modeling with Maya
Digital Sculpting
Texturing 3D Models with Maya
Lighting & Rendering Models with Maya
Rigging 3D Models with Maya
3D Character Animation
Fx, Dynamics & Simulation
Matchmoving & Camera Tracking
Crowd Simulation
Working with Arnold Renderer
Specialisation & Digital Portfolio Development



GRAPHICS, WEB DESIGN & DEVELOPMENT

Graphics Web Design & Development (GWDD) is a comprehensive program that trains you in all aspects of graphic designing, web designing and web development. The course uses industry-endorsed techniques to make you an in demand new media creative professional with skills in rich multimedia content, visually appealing websites, logos for advertisements, concepts of digital graphics, image editing for print & publishing, UI/UX, SEO, and content management.



WHAT YOU'LL LEARN

TERM 1

- Concepts of Graphics and Illustrations
- Web Designing Concepts
- UI/UX for Responsive Design
- Typography Design
- Digital Art for Web
- Artwork for Web
- Layout Design for Web
- Web Animation
- UI Design
- Web Design Portfolio

TERM 2

- Concepts of Programming
- Building Next Generation Websites
- Web Development using Angular Js
- Bootstrap
- Design and Development using -
- Programming Language
- Content Management System
- Search Engine Optimization
- Web Adwords
- Web Analytics
- Web Design & Development portfolio
- Web Design Portfolio

TOOLS & SOFTWARE

Adobe Illustrator , Adobe Photoshop , Adobe InDesign, Adobe Animate, HTML5, CSS3, Javascript, Angular JS, Bootstrap, PHP , Dupral/ Wordpress



Graphic Design Prime

Arena's Graphic Design Prime course trains you in design and visualisation fundamentals, graphics and illustration fundamentals, typography techniques, illustration for print, creating artworks, and designing for print & advertising. A design destined for print demands certain specifications to ensure the highest quality & perfection. With the right knowledge and skills, you can be one of the in-demand professionals in the print & publishing industry

WHAT YOU'LL LEARN

Design and Visualization Fundamentals

Graphics & Illustration Fundamentals

Typography Techniques

Illustrations for Print

Creating Artworks

Image Magic with Photoshop CC

Design for Print and Advertising

Page Design

Print Portfolio

TOOLS & SOFTWARE

Adobe Illustrator ,
Adobe Photoshop ,
Adobe InDesign ,
CorelDRAW ,

WEB DESIGN & DEVELOPMENT

As a leading brand in multimedia and animation training, Arena Animation is one of the best places to study web design. With skilled trainers and hands-on sessions designed in line with the current trends of web and mobile design, you will be fully equipped with relevant skills to create out-of-the-box website designs. The course covers concepts of graphics and illustrations, web design, typography design, layout design, and web animation. On completing Arena's web designing course, you will be able to work for creative agencies and tech companies as a front end web designer or developer, and help build next generation websites.

WHAT YOU'LL LEARN

TOOLS & SOFTWARE

HTML5, CSS3,
Javascript,
Angular JS,
Bootstrap,
PHP ,
Dupal/ Wordpress,
Dreamweaver

Concepts of Programming

Building Next Generation Websites

Web Development using Angular Js

Bootstrap

Design and Development using -

Programming Language

Content Management System

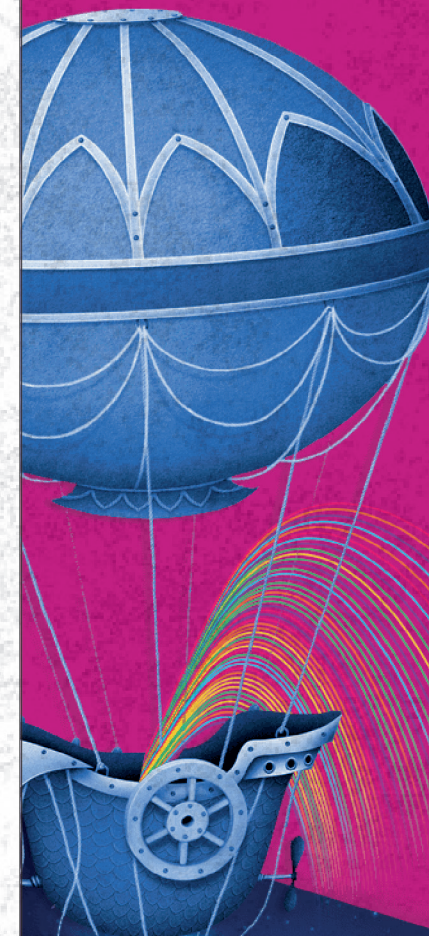
Search Engine Optimization

Web Adwords

Web Analytics

Web Design & Development portfolio

Web Design Portfolio



3D MOTION GRAPHICS PRIME

Step into the dynamic world of 3D Motion Graphics with our prime course at Arena Animation New Alipore. Dive into Graphics , Audio-Video, Motion Graphics, 3D modeling, texturing, lighting, and animation techniques using industry-standard software. Master the art of bringing graphics to life in stunning three-dimensional space. Build an impressive portfolio and unlock endless career opportunities in films, television, advertising, and gaming industries. Enroll today and let your imagination take flight with Arena Animation New Alipore 3D Motion Graphics Prime Course.

WHAT YOU'LL LEARN

- Concepts of Graphics and Illustrations
- Typography Design
- Digital Art
- Magic with Images
- Publishing for the Media
- Concepts of Cinematography and Photography
- Digital Sound Track
- Editing Digital Video
- 3D Design with Blender
- Motion Graphics with After Effects
- Portfolio Project

TOOLS & SOFTWARE

Adobe Illustrator , Adobe Photoshop , Adobe InDesign, Adobe Premiere Pro, Adobe Audition, Adobe After-Effects, Blender

MOTION GRAPHICS DESIGN

Step into the dynamic world of Motion Graphics with our course at Arena Animation New Alipore. Dive into Graphics , Audio-Video, Motion Graphics, using industry-standard software. Master the art of bringing graphics to life in stunning three-dimensional space. Build an impressive portfolio and unlock endless career opportunities in films, television, advertising, and gaming industries. Enroll today and let your imagination take flight with Arena Animation New Alipore Motion Graphics Design Course.

WHAT YOU'LL LEARN

- Concepts of Graphics and Illustrations
- Typography Design
- Illustrations for Print
- Image Magic with Photoshop CC
- Design for Print and Advertising
- Page Design
- Concepts of Cinematography and Photography
- Working with Audio
- Video Editing
- Digital Compositing
- Portfolio Project

TOOLS & SOFTWARE

Adobe Illustrator , Adobe Photoshop , Adobe InDesign, Adobe Premiere Pro, Adobe Audition, Adobe After-Effects,



Adobe Illustrator , Adobe Photoshop , CorelDRAW ,
3DS Max,V-Ray

3DS Max V-Ray



ADVANCE 3D ANIMATION

The Advanced 3D Animation course using Maya is designed to provide students with a deeper understanding of the tools and techniques used in creating complex and visually stunning 3D animations. Students will learn advanced modeling techniques, character rigging, animation principles, and rendering processes, among other skills.

WHAT YOU'LL LEARN

- Learn 3D Basics – Modeling to animation
- Texturing
- Lighting & Rendering Models using maya
- Rigging 3D Models
- Character Animation
- Dynamics and Realistic Features
- Matchmoving and Camera Tracking

TOOLS & SOFTWARE

Autodesk Maya, Arnold



VISUAL CONTENT DEVELOPMENT FOR PRINT AND SOCIAL MEDIA

Arena's Visual Content Development for Print and Social Media is a comprehensive course that trains you in all aspects of graphic design, print design, Social media design, 2D animation, Audio-video editing, Vfx and more.

WHAT YOU'LL LEARN

- Design and Visualization Fundamentals
- Graphics & Illustration Fundamentals
- Typography Techniques
- Illustrations for Print
- Creating Artworks
- Image Magic with Photoshop CC
- Design for Print and Advertising
- Page Design
- Concepts of Cinematography and Photography
- Visual Scripting with Film Language
- Storyboarding and Animatics
- Working with Audio
- Digital Video Editing, Color Grading & Finishing
- Digital Compositing
- Portfolio Project

TOOLS & SOFTWARE

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Animate, Adobe Premiere Pro, Adobe Audition, Adobe After-Effects,



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